



Project Roadblock PSAs

Spot Name	Length	AD-ID (PSACentral.org) HD	AD-ID (Extreme Reach) HD	AD-ID (PSACentral.org) SD	AD-ID (Extreme Reach) SD	Expiration Date	Language
TVB Back Roads	:30	CNRB0057000H	CNRB0059000H	CNRB0057000	CNRB0059000	12/15/18	English
TVB Back Roads	:15	CNRB0058000H	CNRB0060000H	CNRB0058000	CNRB0060000	12/15/18	English
TVB Fresh Air	:30	CNRB0062000H	CNRB0061000H	CNRB0062000	CNRB0061000	02/08/19	English
TVB Viral Consequences	:60	CNRB0054000H	CNRB0051000H	CNRB0054000	CNRB0051000	12/03/18	English
TVB Life's Doors	:60	CNRB0027000H	CNRB0021000H	CNRB0027000	CNRB0021000	10/16/18	English
TVB Life's Doors	:30	CNRB0028000H	CNRB0022000H	CNRB0028000	CNRB0022000	10/16/18	English
TVB Viral Consequences	:30	CNRB0056000H	CNRB0053000H	CNRB0056000	CNRB0053000	12/03/18	English
TVB Neon Signs	:30	CNRB0011000H	CNRB0001000H	CNRB0011000	CNRB0001000	12/31/18	English
TVB Life's Doors Sponsorable	:30	CNRB0029000H	CNRB0023000H	CNRB0029000	CNRB0023000	10/16/18	English
TVB Viral Consequences Sponsorable	:30	CNRB0055000H	CNRB0052000H	CNRB0055000	CNRB0052000	12/03/18	English
TVB Neon Signs Sponsorable	:30	CNRB0018000H	CNRB0008000H	CNRB0018000	CNRB0008000	12/31/18	English
TVB Neon Signs	:15	CNRB0012000H	CNRB0002000H	CNRB0012000	CNRB0002000	12/31/18	English
TVB Neon Signs Sponsorable	:15	CNRB0019000H	CNRB0009000H	CNRB0019000	CNRB0009000	12/31/18	English
TVB Neon Signs	:10	CNRB0013000H	CNRB0003000H	CNRB0013000	CNRB0003000	12/31/18	English
TVB Life's Doors Spanish	:60	CNRB0030000H	CNRB0024000H	CNRB0030000	CNRB0024000	10/16/18	Spanish
TVB Life's Doors Spanish	:30	CNRB0031000H	CNRB0025000H	CNRB0031000	CNRB0025000	10/16/18	Spanish
TVB Life's Doors Spanish Sponsorable	:30	CNRB0032000H	CNRB0026000H	CNRB0032000	CNRB0026000	10/16/18	Spanish
TVB Neon Signs Spanish	:15	CNRB0014000H	CNRB0004000H	CNRB0014000	CNRB0004000	12/31/18	Spanish
TVB Neon Signs Spanish Sponsorable	:15	CNRB0020000H	CNRB0010000H	CNRB0020000	CNRB0010000	12/31/18	Spanish
TVB Neon Signs Spanish	:10	CNRB0015000H	CNRB0005000H	CNRB0015000	CNRB0005000	12/31/18	Spanish