**Recommended Social Copy for Project Roadblock**

*Below you will find suggested copy to share the* ***Project Roadblock*** *message on your social channels. Social media graphics can be downloaded on the Project Roadblock* [campaign toolkit](http://projectroadblock.adcouncilkit.org/social-media/)*.*

## English

* For 20 years, we’ve helped keep roads safer during the holidays with #ProjectRoadblock. This year, make sure you get a sober ride home. #BuzzedDriving is #DrunkDriving
* We’re thrilled to celebrate 20 years of saving lives with #ProjectRoadblock. #BuzzedDriving is #DrunkDriving
* Keep the holidays happy by designating a sober driver. Make a plan to get home safely [#BuzzedDriving](https://twitter.com/hashtag/BuzzedDriving?src=hash) is [#DrunkDriving](https://twitter.com/hashtag/DrunkDriving?src=hash)
* Heading to a holiday party? Make a plan to get home safe. [#BuzzedDriving](https://twitter.com/hashtag/BuzzedDriving?src=hash) is [#DrunkDriving](https://twitter.com/hashtag/DrunkDriving?src=hash). [#ProjectRoadblock](https://twitter.com/hashtag/ProjectRoadblock?src=hash)
* Proud to support [#ProjectRoadblock](https://twitter.com/hashtag/ProjectRoadblock?src=hash) and help reduce [#BuzzedDriving](https://twitter.com/hashtag/BuzzedDriving?src=hash) in our community. Please drive sober and safe this holiday season!
* If you plan to drink, make a plan to get a sober ride home. [#ProjectRoadblock](https://twitter.com/hashtag/ProjectRoadblock?src=hash) #BuzzedDriving is #DrunkDriving
* Together, we can make the roads safer this holiday season. #BuzzedDriving is #DrunkDriving. [#ProjectRoadblock](https://twitter.com/hashtag/ProjectRoadblock?src=hash)
* We’re a proud supporter of #ProjectRoadblock. Help us make our roads safer by spreading the word about the dangers of #BuzzedDriving
* This holiday season, give the gift of safe driving. Be a designated sober driver so everyone gets home safe. #BuzzedDriving is #DrunkDriving
* Don't let your loved ones get behind the wheel if they've been drinking. Designate a sober driver and provide fun, non-alcoholic drink options for designated drivers! #ProjectRoadblock
* [State], we can do better. Together, we can make the roads safer this holiday season. #BuzzedDriving is #DrunkDriving. #ProjectRoadblock

## Spanish

* Disfruta las vacaciones inviernas, pero manejar con seguridad cuando tu viajas y recuerde #ManejarEntonado es manejar borracho.
* Si ha estado bebiendo, deje que alguien sobrio maneje. #ManejarEntonado es manejar borracho, y podría costarte.
* Feliz Año Nuevo! Uno ano Nuevo, una otra oportunidad parar manejar tomado. Salva vidas y pasa la voz: #ManejarEntonado es manejar borracho
* #ManejarEntonado es manejar borracho. Designe a un conductor sobrio o toma una taxi
* [State], podemos mejorar. Juntos, podemos hacer las carreteras más seguras en esta temporada navideña. Manejar entonado es manejar borracho. #ProjectRoadblock